

Karen Coughlin

www.interactive42.com

4436765761

work

Interactive42

Creative Director
June 1998 to Present

branding • web and user interface design • social media • educational game design • catalogs • brochures • displays • posters • invitations, programs • flyers • stationery • charts • graphs • exhibits • promotions • signage

Client list

Uhuru Travel • Hamptons by the Water • Todd Oppenheim • ESD Associates • Peabody Institute of The Johns Hopkins University • Harford Community College • Urban Design • Roland Park Pool • Country Mtn. Corp • Jones VanValen Importers & Exporters • Pospisil Real Estate • Disability Benefits Inc.

The Truth About Nursing

Senior Designer
January 2015 to Present

website redesign • content management system • new launches • outreach in both web and print to educate the public, patients and professionals.

Towson University

Adjunct Professor
Towson, MD
September 2014 to Present

Courses taught

Digital Concepts: graphic concepts • typography • image integration • creative • concept development • InDesign • Illustrator • Photoshop.
Graphic Design 1: fundamentals of visual conceptualization • type and image integration • creative and innovative concept development.

University of Baltimore

Adjunct Professor
Baltimore, MD
January 2013 to Present

Courses taught

Graphics for Game Design: basic character development • illustration
Internet—Mastering the Basics: building websites • HTML5 • CSS
Computer Graphics—Publishing: page layout/design, print and digital • InDesign • Word Press

Rodale Press

Book Designer
Emmaus, PA
Tenure four years

designed covers and interiors • art-directed illustrators • tracked hundreds of pieces of art • selecting photos • art directing photo shoots • on-press representative for two- and four-color books • tracked expenses

Carol Publishing Group

Book Designer
New York City
Tenure five years

designed book covers • interiors • promotional material • catalogs • brochures • t-shirts • logos • advertising • direct marketing ads • managed employees and freelancers

University of Baltimore

Baltimore, MD
2012

Master of Fine Arts

Integrated Design

School of Visual Arts

New York City, NY
1998

Bachelor of Fine Arts

Advertising/Graphic Design

Awards

Book covers and marketing material published in both *Print* and *Graphis* design annuals.

education

